WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser	**Pol/Iss/Defend Justice From Politi(16711)**
Agency/T-Code	**New Media Firm (The) (2357)/037123660**
Buyer	PLACEMENT,MEDIA
Salesperson	Telerep/Washington DC, Washington DC (1040) ph: (555) 555-5555
Product	Political - Issue (1068)
Brand	DEFEND JUSTICE FROM POLITICS (133664)
Acct Types	**National/Political**
Est/Headline	1546/06249647
Demo	
Revision	
Comments	DEF JUST FROM POLITI ***** THIS IS A CASH IN ADVANCE

Invoice	652373
Inv Date	11/25/2012
Terms	Net 30
Contract	323796
Bill Type	Standard
Period	10/29/2012 - 11/25/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 1:41:56PM

New Media Firm (The)
1322 G Street SE
Washington, DC 20003

AgM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
55.0	Spot	11:00:00AM-12:00:00PM	Day,M-1	10/29/12 11:59AM (Mo)	00:30		TV104X12212H	$1000.00	
62.0	Spot	6:00:00PM- 7:00:00PM	Day,M-1	10/29/12 6:23PM (Mo)	00:30		TV104X12212H	$3200.00	
63.0	Spot	7:00:00PM- 7:30:00PM	Day,M-1	10/29/12 7:06PM (Mo)	00:30		TV104X12212H	$3600.00	
64.1	Spot	7:00:00AM- 9:00:00AM	Day,M-1	10/29/12 7:48AM (Mo)	00:30		TV104X12212H	$2250.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

KAREN ELIZABETH TUECH
Notary Public - State of Florida
My Comm. Expires Dec 5, 2015
Commission # EE 127967
Bonded Through National Notary Assn.

Gross Total	$10,050.00	Total Spots 4
Commission	($1,507.50)	
Net Total	$8,542.50	

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis or race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.